

FAX# 703 528 7880  
CREDIT RISK !!  
HARRIS REPORT FROM REP OCT31/12 13.54  
\*\*CHANGES\*\* \*\*\* WFTV-TV \*\*\*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME SHELLI HUTTON

SALES PRSN WA- JOE KNAUERS

ALEXANDRIA, VA 22310

	CLASS:	NATL.	LOCAL	REGIONAL
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1000

NOV 6 '12 WK-2

DATE OCT31/12 13.54

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 641												
15		S	1000P-1100P	30		\$6,000.00	11/5	11/5	0		MON	0
PROGRAM : CASTLE												
35		A	1200N-700P	30		\$2,750.00	11/3	11/3	1		SAT	1
PROGRAM : FBALL												
ORD COM1: WE CAN OFFER												
THIS IS A MAKE-GOOD FOR NOV5 ON LINE-15 FOR 1 SPOT/WK												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

36	A		1130P-1205A	30		\$1,250.00	11/3	11/3	1		SAT	1
PROGRAM : NEWS AFTR FBALL												
ORD COM1: WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 35-38												

37	A		700A-900A	30		\$1,050.00	11/4	11/4	1		SUN	1
PROGRAM : NEWS												
ORD COM1: WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 35-38												

38	A		1130P-1200M	30		\$475.00	11/4	11/4	2		SUN	2
PROGRAM : SPORTNIGHT												
ORD COM1: WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 35-38												

STATION MAKEGOOD OFFERS:

M5	OK'D	BUY#15	MISSED: MON/1000P-1100P	NOV5	30S	\$6,000.00	(OCT30/12)
			OFFER: SAT/1200N-700P	NOV3	30S	\$2,750.00	PLS ADVISE.
			& SAT/1130P-1205A	NOV3	30S	\$1,250.00	
			& SUN/700A-900A	NOV4	30S	\$1,050.00	
			& SUN/1130P-1200M	NOV4 (2/WK)	30S	\$475.00	
CMT: WE CAN OFFER							

NOV/12    78290.00    CONTRACT TOTAL    78290.00

TOTAL SPOTS    66

MARKET TOTALS \$231,700    WFTV 34%    WKMG 16%    WESH 32%    WOFL 14%    WKCF 1%    WRBW 1%    CABL 0%

WOPX 0%    WRDQ 2%    EFTV 0%

SVC- NSI

DEMOS- RA35+\*

MOD CODE    A-ADD    B-BUY TYPE    C-CANCELLED    DE-DELETE    E-EFF DATES    L-LENGTH    M-MAKEGOOD    N-PROGRAM NAME

P-CLASS, PLAN, SECT    Q-PAID PGM    R-RATE    S-SPOTS PER WEEK    T-TIME    X-LATE    Y-DAYS    Z-COMMENTS    \*-MULTIPLE